

Naming Opportunities



LONE STAR REGIONAL *Houston*



FEBRUARY 3-9, 2025

The Lone Star Regional provides an excellent opportunity for you to honor a friend, loved one, another bridge player, or someone significant who has left us. You can purchase an event, an entire day, or the entire tournament to honor your person. There will be a poster at the playing site with your honoree's photograph and a write up, and the same information will be in the Daily Bulletin on the day of your named event. Your honoree's name will be the name of the event, such as "Winston Churchill Open Pairs" and the FastResults will report the games as they are named.

- **Entire Tournament** \$7,500
- **All Games For Entire Day** \$1,000

- **Charity Fund Pairs** Single-Session Monday \$125
- **0-20 Pairs** Single-Session Monday \$125
- **99er & 299er Combo** Single-Session Mon thru Sat \$125
- **Side Pairs - Morn/Aft/Eve** Single-Session Mon thru Sat \$125
- **Open Pairs** Double-Session Mon thru Sat \$200
- **Gold Rush Pairs** Double-Session Mon thru Sat \$200
- **Bracketed Swiss 1-day** Double-Session Mon thru Sun \$200
- **Evening Swiss** Double-Session Tue/Wed or Thu/Fri \$200
- **Braketed Swiss** Double-Session Sunday \$200
- **Sunday Side Games** Single-Session Sunday \$75

If an entire day is named, then all one-day events will be part of that package including the Side Games, 49er/299er, Gold Rush and Swiss games.

Make checks payable to Unit 174. Please provide a picture and write-up (about 100 words) of your honoree for the Daily Bulletin and Poster Board.

Sponsoring Corporate or other promotional gifts for Hospitality will be handled on an individual basis.

Event Naming

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