



Memorandum of Discussion

ACBL Unit 174 Board of Directors Meeting

October 7, 2019

Tracy Gee Community Center

Call to order

Lauri Laufman

The meeting was called to order at 9:33 a.m. Directors in attendance: Cindy Cox, Nancy Guthrie, David Henke, Daniel Jackson, Lauri Laufman, Jack LaVigne, Kathleen Malcolmson, and Sheryl Thomas. Others present: Gary Hercules-Treasurer, Betty Starzec-Education Coordinator, Nancy Strohmer-Charity Coordinator.

Approval of Minutes

Lauri Laufman

The meeting minutes were prepared and emailed to the Board.

Motion: That the August 2019 Minutes be approved.

The motion was made by Nancy Guthrie, seconded by Sheryl Thomas, and approved unanimously.

Treasurer's Report

Gary Hercules

The September 2019 Financial Statements were verified and emailed.

Motion: That the September 2019 Financial Statements be approved.

The motion was made by Kathleen Malcolmson; seconded by Nancy Guthrie, and approved unanimously.

It was noted that attachments to the BOD and the treasurer should be sent to individual emails as well as the Yahoo Group.



Old Business

August 2019 Sectional

Daniel Jackson/Clif Rice

Not ready for final financials at this time. Please keep the August Sectional on the November Agenda.

November 2019 Sectional

Jack LaVigne/Cindy Cox

Setup will be 5 p.m. Web Movement: There is an extra half hour between sessions for *this* Sectional. It is proposed that twenty-six boards and a Web movement be played. Extra boards to be made will cost about \$50-100. All BOD agrees. Kevin Perkins, the DIC, will be alerted.

Bridge Pad loan rotation is in Box.com. BCOH and Clear Lake are up for the Nov. Sect.

Greg May of Galveston is recruiting many volunteers for the tournament. It is noted that he is doing an outstanding job in support of the tournament.

Chair setup: I/N and Partnership tables may have soda machines in the area. This will be researched. There will be signage for shortcuts, etc. and for handicapped.

The treasurer asked for clarification of how this tournament will be invoiced from Moody Gardens.

No tape is allowed on the walls. Signage must be adjusted for this. Caddies will be asked to stay on one extra hour for inventory.

STaC

Sheryl Thomas

Fourteen clubs have registered for Oct/Nov STaC. Scott Humphrey is the DIC.

December 16-22nd is STaC week.

LSR 2020 Regional

Lauri Laufman/Jack LaVigne

Betty Starzec has updated the speakers, as follows:

Monday- Gary King – The Care and Upkeep of Partner;
Tuesday- Shawn Quinn – Double Trouble (presentation requires a projector);
Wednesday- Tom Marsh – Ruling the Game;
Thursday- Bob Morris – Rules of Signaling;
Friday- Michael Huston - Finessing;
Saturday- Daniel Korbel – Bidding After Splinters.

The payment for the Aces and Knaves film has been made. The information will be in the upcoming Scorecard. An eblast will be sent out after the Scorecard is released. No



reservation will be required to attend the movie. Everyone please bring friends to help make it a fun, social event. There may possibly be door prizes to help promote the evening. Paul Cuneo's digital marketing campaign will detail the film in the New Player section.

Flyers were distributed to everyone. Please take to local clubs and bridge events when traveling. Be sure that visiting members know of upcoming tournaments and provide them with flyers to take to their home clubs.

New Member Recruitment / Retention **All**

To be discussed during I/N report.

GNT **Daniel Jackson**

No Report.

NAP **Daniel Jackson**

No Report.

Committee Reports

Club Connection **Nancy Guthrie**

Next takes place on December 11th at Clear Lake Bridge Club.

Charity Report **Nancy Strohmer**

No Report.

Directory **David Henke**

Make announcements at club games and have handouts (as emailed) available with details. It was suggested that the red sections of the email be simplified. Updates are accepted through the first part of December.

The next Directory printing will be in January for distribution at the LSR. Look at quantity printed two years ago for guidance.



Education

Betty Starzec

A regular teacher listing has been updated and posted in cloud storage.

The Teacher Breakfast Meetings will begin at the Spring NABC. The new ABTA President, Henry Maguid will preside over this meeting. The Education Foundation has approved the funding. The first twenty teachers to register will receive a book by Jeff Bayonne about beginning bridge.

Paul Cuneo is launching a campaign, TryBridge.org, using Google AdWords and Facebook. Paul sent an email to teachers regarding this launch.

Intermediate/Newcomer (& New Member)

Cindy Cox

The Member/Guest Bridge Social did not take place at BCOH and Westside Academy due to weather events (Hurricane Imelda). Clear Lake Bridge Club had good attendance and the day was considered a big success. On the following Monday, it became evident that more follow-up should have been prepared for the new players. In the future, a transitional period should be planned to gradually introduce new players to duplicate club games. For this purpose, the BOD Minutes, Education section, going back to 2008 were reviewed to see how this was done in the past. Based on Clear Lake's experience, better guidelines for other clubs can be created.

The subsidy for Clear Lake is considered used. For BCOH and Westside, the subsidy is still approved for an event to take place at some time in the future. Rescheduling should happen after the holidays, in 2020. The Board will look at dates for 2020. Mid-January was suggested for BCOH. No suggestions for Westside at this time.

The booklet Intro to Duplicate by Betty Starzec was a good tool for this. Before it is used again, it will need to be updated and re-printed.

A flyer is being created by Cindy Cox for the Bring a Buddy program. A link button will be on the Unit 174 site. Once the copy is finalized, 500 flyers will be printed. The ACBL Cooperative Advertising Program or the Education Foundation funds should be requested to cover the cost of these flyers.

Need to keep recruiting I/N Ambassadors for the LSR. An important goal is for the 0-49 games to make (3+ tables) at future tournaments.

A link button for TryBridge.org on the Unit site is requested.

Recent Retiree Initiative to be addressed in the future.

Membership

Catherine Miller

No report.



Nominating Committee

Nancy Strohmer

The following members are presented to serve on the Nominating Committee, which is headed by Nancy Strohmer:

Bob Dowlen (south area)

Steve Reichek (central area)

Bill Riley (north area)

Betty Starzec (southwest area).

Motion: That the Nominating Committee be approved as listed.

The motion was made by Cindy Cox, seconded by Clif Rice; approved unanimously.

Other

Bridge in Schools

Kathleen Malcolmson

No report.

Bridge as a Sport

Nancy Guthrie

The next presentation to the UIL is on October 20th, 2019 at 9:42 a.m.

Supplies

Clif Rice

We have five new easels. Beaumont supplies were not flooded. They will deliver boards and boxes to the tournament (Galveston) Friday morning.

A big, white easel board is needed by the Unit for speakers at tournaments. Investigate how one will be shipped and stored before purchase.

Awards

Sheryl Thomas

Award given personally at an LM Party in Conroe and will give another at a private LM Party at the end of October. Four received plaques, one to be mailed.

New Business

District 16 Report

Kathleen Malcolmson

No report.



Procedure Manual**Lauri Laufman/Kathleen Malcolmson**

Tournament modifications will be written for the procedure manual's schedule by Jack LaVigne and given to Lauri and Kathleen. Regarding eblasts, where they should go should also be listed.

Tournament Contracts/Future**Lauri Laufman/Jack LaVigne**

Nov. 2020 – Shriners contract is finalized. A host hotel is still needed.
Other 2020 Sectionals – Marriott contracts pending.
LSR 2023 being negotiated.

Board Member Resignation

Daniel Jackson has resigned from the Unit 174 Board after nearly six years of service to the Unit's membership. This is his last Board Meeting. He will be living and working in San Antonio. He contributed greatly to our Unit and the BOD extends our sincere thanks. He will be greatly missed.

Executive Session

The Board entered Executive Session at 11:21, exiting at 11:30.

Adjournment**Motion: That the meeting be adjourned.**

The motion was made by Nancy Guthrie, seconded by Cindy Cox; approved unanimously.

The meeting was adjourned at 11:30 a.m.

Next Board Meeting on Nov. 11th, 9:30 a.m. at Tracy Gee Community Center.

The Dec. Board Meeting will be on the 9th, 9:30 a.m. at Tracy Gee Community Center.

Respectfully submitted,

Kathleen Malcolmson, Unit 174 Secretary

