



Memorandum of Discussion

ACBL Unit 174 Board of Directors Meeting

June 4, 2012

Houston Bridge Studio

Call to order Paul

The meeting was called to order at 7:00 PM. Directors present were: Beverley Cheatham, Paul Cuneo, Chuck Ensor, Joyce Gore, Kathy Hughes, Errol LeCesne, Tom Martinsen, and Nancy Strohmer. Also present were Jim Woodward and Bert Onstott.

Approval of minutes Paul

Motion: That the online May minutes be approved.

The motion was seconded and approved.

Treasurer's Report Jim

Jim Woodward presented the Treasurer's Report which included **Unit 174 Balance Sheet** as of June 3, 2012, showing Current Assets of \$83,079.54.

District Report Bert

Membership has increased by 21. This is positive news as the other districts are losing membership.

Old Business

June Sectional Joyce/Errol

Everything is ready.

August Sectional Paul/Nancy

Everything is ready; flyers are being reprinted.

Clear Lake Update Chuck/Kathy

Motion: That the November 12 tournament budget be approved.

The motion was seconded and approved.



Planning Meeting Action Items

Paul

- 1) Unit Growth Goals, reference Bob Dowlen, President, Aug 8, 2011 memo—Items 1, 3, and 5 were deleted and items 2, 4, and 6 will be implemented.
- 2) Updating Box file—Paul is working on this.
- 3) Other Action Items, reference May 14, 2012 planning meeting “Selected Areas of Emphasis” memo
 - a. Membership Attraction/Retention—All items are being worked on by the designated Board member.
 - b. Enhance Player Experience at Tournaments—Paul and Joyce are working on providing duplicated boards.
 - c. Training/Seminars—Paul contacted Shawn Quinn who in turn will contact Eddie Wold and Bob Morris regarding a joint session.
 - d. Bridge in Schools—Errol continues to contact schools.
 - e. Maintenance of History—Paul is working on this.
 - f. Equipment Enhancements—Tom is checking the equipment.
 - g. Publicity/Communications—Nancy is “live” on “Constant Contact” and will send an email to all clubs advising them of this new resource. Nancy will begin e-blasts for Special Events and New Lesson Series.

GNT

Beverley

Took place in Richardson. Those who qualified will go to the Nationals.

NAP

Beverley

Finals will be on Sept 3 at BCOH for flight B and Nov 4 at the Bridge Studio for flights A and C. Scott Humphrey will direct. Melody Euler wants us to qualify at least 60%.

Motion: That we qualify at least 60% of the participants for NAP.

The motion was seconded and approved.

STAC

Joyce

Will take place in October.

Bridge in Schools

Errol

Thus far, 200 students have taken classes.

Lone Star Regional

Paul/Chuck

Flyers have been distributed nationally. Paul and Chuck will meet on June 22 and divide duties.



New Business

Director's Test for Bob Dowlen

Chuck

Nancy will send a letter to the ACBL (Joyce Stone) giving them the information as to who will be administering the test.

Definition of Marketing

There is a need to coordinate/oversee the publicity, communications, and new player services. Paul, Tom, and Nancy will meet to decide how to accomplish this. Note, the ACBL will cover 75% of the advertising expense, i.e., if we were to advertise in the Chronicle, etc.

Executive Session

The board was in executive session for 10 minutes.

Future Meeting dates

Motion: That the meeting time change from 7 pm to 9:30am and the location change from the Bridge Studio to Tracy Gee.

The motion was seconded and approved.

The next meeting will be held on Monday, July 2, at 9:30 am in the library at Tracy Gee's.

Adjourn

Motion: That the meeting be adjourned.

The motion was seconded and approved at 8:30 pm.

Respectfully submitted,

Nancy Strohmer, Secretary

