



## Memorandum of Discussion

### ACBL Unit 174 Board of Directors Meeting

July 7, 2020

### Go-To Meeting Video Conference/Phone-In

#### Call to Order

Jack LaVigne

The meeting was called to order at 1:02 pm.

**Directors Present:** Joyce Gore, Lauri Laufman, Jack LaVigne, Greg May, Kathleen McDougall, Karen Nussbaum, Clif Rice and Sheryl Thomas.

**Absent:** Kathleen Malcolmson

**Others Present:** Gary Hercules-Treasurer, Paul Cuneo, Betty Starzec and Nancy Strohmer.

#### ACBL Up-Date

Paul Cuneo

Paul informed the Board that the ACBL Board meets next week and the most important issue is the 2<sup>nd</sup> vote on the restructuring proposal. An alternative has been proposed which keeps 25 Board members who elect a "Managing Board" that has the power of the Board.

Results of District and Unit Survey on new member recruitment, retention and integration has been completed. He said there is a 10% loss of new members in the past 5 years.

Social Bridge Online is a new website designed to attract social bridge players and will direct people to play bridge using "Trickster Cards" for games and to teachers for learning bridge. The hope is to grow social bridge and to have networks of social bridge players in communities that we can help and encourage.

#### Approval of Minutes

Joyce Gore

The June minutes were prepared and emailed to the Board.

**Motion that the June 2020 Minutes be approved** was made by Lauri Laufman- Seconded by Sheryl Thomas. **Motion Carried**



## Treasurer's Report

Gary Hercules

Gary said the **Financial** Statements have not yet been verified.

**Motion: to approve the June 2020 Financial Statements pending approval by the verifier** was made by Lauri Laufman – Seconded by Sheryl Thomas. **Motion Carried**

## Old Business

### August 2020 Sectional/IN Regional

Lauri Laufman

Lauri informed the Board that the August and November Sectionals have been successfully cancelled and there are no expenses. Lauri then thanked all those who had accepted to chair events for the sectionals. i.e. Karen Nussbaum-Co-Chair Sheryl Thomas- IN Chair, Nancy Guthrie-Hospitality, Bill Riley and Bea Haznedar- Partnership. Speakers- Betty Starzec, Dave Glandorff and Sam Khayatt.

### New Member Recruitment/Retention

Clif Rice/Greg May  
Kathleen Malcolmson/Kathy MacDougall

Clif reported there was a meeting with Donna Compton and that Donna had a lot of terrific ideas for retaining new members. Donna also had a meeting on teachers. Clif will make a list of these 6 ideas Donna presented. Clif said there is a link of all teachers under “New Players Resources” on the Unit 174 Home page. They all have correct information of each teacher except for Kay Johnson. None of her information is correct. Clif asked that the **Bridge Classes** button on the main web site have a new color, as it was hard for players to locate.

Kathleen thought a way to target new members might be through the Homeowners Association. Most subdivisions publish a newsletter and list the activities available. In her neighborhood the newsletter had an ad that said “Bridge players wanted” with a phone number. Kathy does not want to call until we have a cohesive strategy for new players. Jack asked that an action item for the group is to create a procedure to guide new players. Kathy said there are local bridge teachers teaching on Zoom on the ACBL website.

Greg said he, Kathleen, Kathy and Lauri went to the Shark Bridge training meeting. Kathleen Malcolmson is making a questionnaire on using this to send to the teachers. There was a discussion on Zoom verses Go-To Meeting.

There is an In and Out Report from ACBL sent to Joyce. Joyce needs to send them to each Board Member. Paul explained the report. Lauri said Jeanne Phelps uses these forms to welcome new members and reach out to delinquent members etc.

### Publicity Chair

Dave Becker

Dave was unable to attend so Jack informed the Board that Dave has access to the newspaper, radio and TV. Jack said if Board Members have anything they want publicized they need to contact Dave. Jack said the Unit would reimburse Dave for the publicity expenses.



## Committee Reports

### Club Connection

No Report

Kathleen Malcolmson

### Charity Report

Nancy Strohmmer

Nancy said she had contacted ACBL regarding Unit Charity Events on BBO. ACBL said they were unable to do this.

## Education

Betty Starzec

Betty informed the Board that the Best Practices Teacher program will be online in approximately two months. Betty was wondering whether to use the online Best Practices Teacher program at the LSR.

Shark Bridge will be available for teaching bridge online and is free until September. Teachers will need to have some knowledge of Bridge Composer. Jack thought it would be a good idea for one of the local Bridge Teachers to become “slick” with Shark Bridge and then train all Unit Teachers how to use it.

### Member Communication

No report

Jeanne Phelps

### STaC

No report

Karen Nussbaum

### GNT

postponed until 2021 in Providence Rh.I. Kathleen McDougall

### NAP

No report

Greg May

### Intermediate/Newcomer

No report

Nancy Guthrie

## Supplies

Clif said he plans on meeting Greg at the warehouse within the next month to familiarize him with supplies and inventory

## Technology

Greg May

Greg said he would like to start preparing the software for team events for the Lone Star Regional and Sectionals. Jack said they have been using Bridge Score +, but ACBL would be having a replacement for this program. Jack said he would give Greg a contact number to inquire more about this. Jack thought ACBL had indicated that the Directors would be running the software.

## Awards

Sheryl Thomas

Sheryl said she ordered and mailed 3 New Life Master plaques (Daryl Dusek, Adrienne Juno, Edith Purgason). She said badges for all new members have also been mailed.



## **New Business**

**Lone Star Regional**

**Jack/Karen**

**Schedule for** LSR was presented for discussion

**Motion to accept the Schedule as presented** was made by Lauri Laufman - Seconded by Sheryl Thomas.

**Motion Carried**

**Budget** for the LSR.

There was much discussion on the budget. It was decided to have table fees of \$11 M-F, \$12 for Saturday and \$13 on Sunday. It was decided that the Texas Star, Goodwill and Jacoby awards would be presented at a breakfast, this year only, one morning in the middle of the week. The District will pay for the breakfast. Everyone agreed that the awards ceremony have not been given enough prestige. It was felt they deserved more recognition than they have been getting and was much needed at this time.

**Flyer**

The flyer was discussed and a few changes were suggested. Jack said he would make these additions and changes.

**By Laws/Procedure Manual**

**Lauri Laufman**

Lauri informed the Board that she was up-dating the By Laws for the Directory

**Executive Session** - There was no Executive Session.

**The August Board Meeting will be Tuesday, August 4<sup>th</sup>** at 1:00 pm on Go-To Meeting Video Conference/Phone-In

**Adjournment**

**Motion to adjourn** was made Greg May - Seconded by Clif Rice

**Motion carried**

**The meeting was adjourned at 3:01 pm.**

Respectfully submitted,

*Joyce Gore Unit 174 Secretary*

